

**Subject: Grupo Financiero Banorte receives authorization to start operations of the new Digital Bank**

(BMV: GFNORTEO, OTCQX: GBOOY, Latibex: XNOR)

Grupo Financiero Banorte, S.A.B. de C.V. ("GFNorte") informs the investor community that, in line with our 1-2-3 Strategic Plan, which includes as one of its pillars the creation of a fully digital bank, on December 11<sup>th</sup>, 2023, the National Banking and Securities Commission (*Comisión Nacional Bancaria y de Valores*), with the favorable opinion of the Central Bank (*Banco de México*), authorized the start of operations of Banco Bineo S.A., Institución de Banca Múltiple, Grupo Financiero Banorte.

The launch of our digital bank, scheduled for January 2024, represents a milestone for the financial system in Mexico. Our commitment to financial innovation has led us to develop, through Banco Bineo, a platform that combines security, simplicity, and efficiency with a customer-centric approach.

GFNorte reaffirms its commitment to international corporate governance best practices and information disclosure.

**San Pedro Garza García, N.L., December 13<sup>th</sup>, 2023**

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